



AEBG
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CALIFORNIA WORKFORCE

Santa Barbara AEBG Consortium 3rd Quarter Report of Program Deliverables

Program Name: Santa Barbara Public Library Digital Literacy Hub

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I. Summary of Activities

List and describe their progress.

Neither the computer equipment nor the ACT curriculum and testing software have been delivered. However, we did successfully launch the rebranded SBPL Works! Program in August 2017 with computer training provided by the two hourly library technicians hired for the program in May 2017. Not having access to ACT's Curriculum and WorkKeys software meant not being able to test, teach, or issue certificates to patrons of the program. That said, we have helped library patrons write and update resumes, learn how to use Microsoft Office, apply for jobs online, and practice their interview skills using the Big Interview program.

II. Data Reporting:

At present we have served 33 individual jobseekers since August 1, 2017, in a total of 153 one-to-one sessions.

III. Budget Narrative. Members are expected to make their best efforts to expend funding no later than December 2018. The timeline of activities should reflect expenditures by this deadline.

Please describe your efforts to expend these funds and list what has been spent to date.

Examples include hiring faculty and/or faculty, narratives, programmatic committee meetings, purchasing of supplies...

We hired two hourly library technicians in May 2017 who work a total of 34 hours per week. To this point we have allocated about 70% of our budget for personnel and benefits. As to instructional supplies, we have allocated about 10% of our budget. We intend to submit invoices to the AEBG Coordinator in the near future.

IV. Marketing Efforts. Please list and describe marketing and outreach efforts to advertise your program.

We have announced the program to the Santa Barbara community in a press release. We have met with staff at the Career Skills Institute, and at the Workforce Resource Center to promote and coordinate our job training offerings. Additionally we have posted numerous flyers throughout the community at food banks, groceries, laundromats, thrift stores, community centers, neighborhood clinics, and coffee shops.