

2018 - 2019 Santa Barbara AEBG Consortium Request for Proposal for Noncredit Adult Education Funds

The Santa Barbara AEBG Consortium allocation for the Year-4 grant cycle is \$804,710.00. All awardees are expected to expend funds no later than September 1, 2020. The Consortium has historically awarded 70% or more of its total funding to programs.

A comprehensive and competitive Request for Proposal submission will align with the Adult Education Block Grant and the Consortium's Goals and Objectives set forth below.

The overarching AEBG 3-year plan goals of the Consortium are (1) to provide excellent programming for adults in a variety of program areas based on proven community needs; (2) to develop student support services specifically focused on the needs of adult learners, to assist in transfer acceleration and career success; (3) to support innovative professional development for staff and faculty; and (4) to set meaningful outcomes captured by various measurements and tools and shared with her stakeholders.

The Santa Barbara AEBG Consortium's primary goals for upcoming 2018-2019 year are the following:

- 1) Continue to support our noncredit faculty in building bridges to credit for existing and new AEBG programs.
- 2) Continue to fill gaps in Career Education in Industrial Technologies (or other areas supported by the study currently underway to be completed by 2018).
- 3) Support new activity resulting from AB705 implementation (focused on mathematics, English, and ESL).
- 4) Implement and support the new the Adults with Disabilities Career Planning and Training Program
- 5) Continue to partner with local Santa Barbara One-Stop operator and other agencies for career training initiatives.
- 6) Continue to cross-pollinate AEBG initiatives with WIOA and Strong Workforce initiatives.
- 7) Continue its commitment to the collection of accurate data and analytics for all AEBG programs and services
- 8) Continue to support our Student Support Services to help transition students from noncredit to credit or jobs/careers.
- 9) Continue to support our existing SBCC programs that are aligned with the AEBG goals and initiatives.
- 10) Support job placement assistance efforts where feasible and allowable

The statewide AEBG targets programs in areas with a focus on economic mobility and include:

- Programs in elementary and secondary basic skills, including programs leading to a high school diploma or high school equivalency certificate.
- Programs for immigrants eligible for educational services in citizenship, English as a second language, and workforce preparation.
- Programs for adults, including but not limited to older adults that are primarily related to entry or reentry into the workforce.
- Programs for adults with disabilities.
- Programs in career technical education that are short term in nature and have high employment potential.
- Programs offering pre-apprenticeship training activities conducted in coordination with one or more apprenticeship programs approved by the Division of Apprenticeship Standards for the occupation and geographic area.

AEBG Fiscal Regulation for all Independent Contractors and External Partners:

- (I) Indirect, for Profit, or Fringe Benefits are not allowable expenses and cannot be reimbursed.
- (II) All Independent Contractors and External Partners must submit invoices to the AEBG Coordinator for reimbursement

THIS APPLICATION IS DUE NO LATER THAN MIDNIGHT, WEDNESDAY, OCTOBER 10, 2018.

Are you an existing 2015/16, 2016/17, 2017/18 AEBG funding awardee? *

Yes

No

Program Name *

Santa Barbara Public Library's Pre-English as a Second Language (ESL) Program

Primary Contact Name *

Devon Cahill

Primary Contact Email *

dcahill@santabarbaraca.gov

Primary Contact Phone *

805-564-5635

Applicable Noncredit Program Area *

- Adult Education (ABE, ASE, Basic Skills)
- English as a Second Language/Literacy
- Adults in the Workforce
- Adults with Disabilities

1. Executive Summary *

Please provide an executive summary of your proposed plan (to include overarching goals and outcomes) to create new programs or expand existing programs in one of the areas identified above.

Building on the 2018-2019 pilot, this new Santa Barbara Public Library (SPBL) program will address the widespread need for improved Spanish literacy as a foundation for English as Second Language (ESL) learning. Through small classes, one-to-one-tutoring, and online literacy training learners will build the native language literacy necessary for subsequent success in ESL, vocational training, and full integration into the Santa Barbara community. Adult Education Block Grant (AEBG) funding will enable SBPL to build on our existing volunteer tutor model for English Literacy by hiring a certified ESL instructor and a specialist in Spanish language adult education from La Plaza Comunitaria to train additional bilingual volunteers in effective pre-ESL teaching strategies. Small pre-ESL classes will provide the opportunity to cultivate a cohort of learning peers. One-to-one tutoring will continue to provide flexibility in scheduling and allow tutors to meet individual learners where they are in their own unique learning processes. Access to online resources, like grant funded Leamos subscriptions and Pumarosa on our Literacy Center computers and devices, will further allow tutors to provide blended learning techniques and learners to build on their in-person training during their free time and at their own pace in self-study.

Many of our learners who would benefit from pre-ESL tutoring and training come to us because they are seeking greater access to employment opportunities. As such, pre-ESL is an essential first step to thriving in not only SB Public Library's Adult Literacy Program but also in the SBPL Works! workforce development program as well as in non-credit and credit courses at Santa Barbara City College (SBCC).

2. Integration *

Please explain how your proposed program creates a transition to credit/transfer educational programs or creates a transition to the workforce (including, but not limited to, internships, jobs, pre-apprenticeships, self-employment).

This project helps adult learners build the basic native language literacy skills necessary to excel in ESL learning and thereby increase achievement of a variety of goals including citizenship, improved employment options, and workforce reentry. Most of our Spanish speaking ESL learners are working and raising families so the time they can dedicate to building their language skills is limited and inconsistent. The varied formats of small class training, one-to-one tutoring, and online instruction will give the program the flexibility required to meet the specific needs of each learner and accommodate different learning styles and schedules. By building a foundation in literacy in Spanish reading, learners can more easily transition to ESL learning and English fluency, becoming fuller selves in their families and work and as members of the Santa Barbara community.

3. Justification *

Please justify the need of your proposed program and include research, labor market information, employer feedback, student surveys, or other relevant information and describe how funding will further your objectives. For programs that received 2015/16 or 2016/17 or 2017/2018 AEBG funding, please justify the need and provide a status report on your existing awards and remaining balances.

Our primary objective is to meet the current demand for pre-ESL training with the long-term goal of permanently incorporating it into our Adult Literacy Program. We currently have a backlog of learners who require Spanish-speaking tutors to transition them into ESL learning. Because of our current program does not explicitly recruit and train bilingual tutors in pre-ESL strategies, committed learners languish on our waiting list and often lose interest before a successful tutor match is made. Developing a program that specifically addresses the struggles of learners in their native language first will help us more effectively move learners into our established ESL literacy program.

4. Outreach & Marketing *

Please describe your plans to conduct outreach and marketing to reach your target population and increase enrollments.

The target population for the pilot is Spanish speaking adults in Santa Barbara and surrounding communities who have struggled with ESL learning as a result of limited literacy in their native language. Spanish language and bilingual marketing efforts will include hanging flyers in local businesses, posting Spanish language videos on social media, ads in local Spanish language newspapers and radio stations, and in-person canvassing by bilingual staff in target neighborhoods. Additionally, we will coordinate and promote our program with the SBCC School of Extended Learning.

5. Alignment *

Please describe how your program is in alignment and furthers the Consortium's goals and objectives as stated above.

SBPL's pre-ESL pilot addresses the proven needs of the Spanish speaking adult immigrant population in our community and fulfills the California state initiative focusing on immigrant integration. The program also addresses AEBG's stated goals by (1) providing excellent programming by building on SBPL's successful English adult literacy model to address the needs of native Spanish speakers, (2) developing student support services specifically focused on adult learners to assist in transfer acceleration and career success by readying learners for the language acquisition necessary to succeed, (3) supporting innovative professional development for staff and faculty by providing training to address current pre-ESL needs of our community, and (4) setting meaningful outcomes by working with learners to set and achieve clear personal and professional goals. SBPL Adult Literacy Program's pre-ESL program will also build bridges to existing and new AEBG programs both within the Library and in the greater Santa Barbara community by filling in the gaps between services currently offered by SBPL, SBCC credit division, the School of Extended Learning, and other agencies.

6. Activity Chart *

Please use Activity Chart provided in the link under the instructions and email to sbaebg@gmail.com. The Activity Chart should outline your program's specific objectives and activities, along with a timeline for completion, the person/agency responsible, outcomes and data capture methods. Please attach additional pages if necessary. *

I certify that the Activity Chart has been completed and emailed to sbaebg@gmail.com

Total Budget Requested *

\$49,025

1000 (Instructional Salaries) *

Total dollars requesting for INSTRUCTIONAL PERSONNEL (include 25% for BENEFITS in 3000 section below)

\$2115

1000 Detail *

Please provide a detailed budget for this category.

9 bi-monthly 5 hour new tutor training sessions at \$30/hr \$1350

17 monthly small classes for learners at \$30/hr \$765

2000 (Noninstructional Salaries) *

Total dollars requesting for PERSONNEL (include 25% for BENEFITS in 3000 section below)

\$24,725

2000 Detail *

Please provide a detailed budget for this category.

Adult Education Librarian 4 dedicated hours/wk at \$50 (including benefits) \$14,800

Adult Education Librarian 9 bi-monthly 1.5 hr meetings at \$50 (including benefits) \$675

SB Public Library Staff 5 dedicated hours/wk at \$25 (including benefits) \$9250

3000 (Benefits from 1000 and 2000 categories) *

Total dollars requesting for BENEFITS . The average benefit rate is 25%.

\$650

4000 *

Total dollars requesting for INSTRUCTIONAL SUPPLIES and NON-INSTRUCTIONAL SUPPLIES and Computer Software (not Hardware).

\$21,400

4000 Detail *

Please provide a detailed budget for this category.

100 Leamos online ESL subscriptions \$5,500

Print Materials \$2,500

Books \$5000

Radio Promotion \$3,400

Social Media Promotion \$1,850

Print Ads \$3,150

5000 *

Total dollars requesting for CONSULTANTS, MEETINGS, PROFESSIONAL DEVELOPMENT

\$405

5000 Detail *

Please provide a detailed budget for this category.

9 Bi-Monthly 1.5 hour meetings for instructor w/ Adult Education Librarian at \$30/hr \$405

6000 *

Total dollars requesting for CAPITAL OUTLAY (Computer Hardware)

0

6000 Detail *

Please provide a detailed budget for this category.

N/A

Total Number of Adults Students Served *

5

Target Number of New Adult Students Served for 2018-19. *

100

Do you currently receive other NON-AEBG funding that supports the proposed activity? If yes, please describe how additional funding expands or supports that activity. *

Yes. While SBPL does not receive additional funds specifically for pre-ESL programs, the Adult Literacy Program receives additional funding from the California State Library, Family Service Agency and the City of Santa Barbara.

What is your sustainability plan for this activity when funding is no longer available? *

The project relies on a successful model of adult literacy volunteer tutoring that has operated for 30 years, by providing increased support for training, this pre-ESL project increases capacity for both volunteers and staff. The AEBG funds provided initial training and staff to enable the program to improve instruction, serve additional adult learners, and replicate the new pre-ESL tutor training in years to come.

I have reviewed the 2018-2019 AEBG 1-Year Plan and attest that this proposal is in alignment with AEBG current goals and objectives. *



Yes

This form was created inside of Santa Barbara City College.

Google Forms